



DAVID MORENO

25° Aniversario del Club del Vino

2025
- English -

What is the Wine Club?

We celebrate the 25th Anniversary of David Moreno Wine Club with all its members. The Wine Club, **a pioneer in Rioja**, was born in 2000 after a deep reflection by its founder about the creation of a community of wine lovers. The idea was to provide them with a space to share their passion and **feel their wine as their own**, a purpose that remains fully valid today and has more and more participants.

The David Moreno Wine Club makes you the protagonist of this winery, allowing you **to own the contents of a barrel** and **taste an exclusive wine** during its aging in barrel and bottle.

In addition, you will enjoy the **advantages** of being a member of the Club and the **facilities** that the winery has prepared for you.



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WE CELEBRATE THE 25TH
ANIVERSARY OF DAVID
MORENO WINE CLUB



Characteristics

PASSION AND SOUL

- **Full barrel** (252 bottles) **or half barrel** (126 bottles) of **Crianza or Reserva wine***.
- Exclusive wines designed for the members of the Wine Club and, therefore, **not available for commercial sale**. They have been crafted with great care and attention by the Moreno family.
- **Enjoy one year of controlled wine aging in the barrel**. During this time, the member can **taste the wine directly from the barrel** and witness its evolution.
- **Private wine rack for one more year**, during which the wine completes its aging and maturation in the bottle.
- Wine aging under the **best temperature and humidity conditions**.
- **Members can make use of the designated spaces**. Three well-appointed rooms perfect for sharing their wine with family, friends, and clients.

** Members who choose a reserve wine will be able to enjoy the first year of their wine in barrel. By regulations of the Regulatory Council, the second year must rest in the bottle, being guarded in our bottle racks and without access. During this period and to offer a complete experience, the member will have the opportunity to taste a barrel from the following vintage while maintaining access to the Club rooms. In the third year, we will label your wine and you can have it in your bottle rack for another year or we will send it to your home if you wish.*



Personalize your wine

CUSTOMIZE YOUR PERSONALIZED WINE BARREL PLAQUE

- High-quality personalized plaque.
- Add a **custom engraving to make it unique.**
- You can **include a name, date, or special message.**
- The **customization is precise and long-lasting.**
- **You'll keep it as a souvenir** at the end of the experience.

PERSONALIZED LABELS

- **Unique labels** with **custom designs** according to your preferences.
- **It includes the type of wine, name of the winery and vintage year.**
- Choose your **photos, corporate logos or illustrations.**
- Add **a special touch to your wine bottles** for special occasions or **as gifts for clients.**



The Perfect Present

GIFT GREAT MOMENTS

- **Unique, memorable, and long-lasting:** Giving 1 or 1/2 barrel from the Wine Club is gifting a sustainable and enduring experience.
- **Learning and knowledge:** It allows recipients to learn about the winemaking process, whether they are wine enthusiasts with experience or those just starting to take an interest in the world of wine.
- **Sharing special moments:** The experience of a wine barrel provides an opportunity to share special moments with loved ones. Inviting friends and family to taste the wine and enjoy its evolution together creates an enriching experience that strengthens emotional bonds.
- **Versatile gift:** It adapts to various occasions and recipients. Whether for a birthday, anniversary, wedding, or any other celebration, a wine barrel will always be appreciated. Additionally, it makes an ideal gift for companies.
- **Emotion and anticipation:** It generates excitement and anticipation while waiting for and tasting the wine at different stages.
- **Added value and expression of good taste:** It is an elegant gift that demonstrates appreciation for the quality of wine.



Advantages

- **Access to an exclusive wine** for club members.
- **Annual Club del Vino Amigos de David Moreno celebration.**
- **Personalized Labels** (logos, photographs, etc.).
- **Free wine shipping** (one shipment, one destination on the Spanish Peninsular) in boxes of 6 or 12 units (for other formats and more shipments, please inquire).
- **5% discount** on wine purchases at the **Winery's Wine Shop.**
- **15% discount on online wine purchases** using the coupon code CLUBDM, extendable to family, friends, and clients.
- **Customized Wine Tourism experiences** for club members and their companions.
- **Facilities in organizing MICE events, corporate, or social gatherings.**





DAVID MORENO
CLUB DEL VINO

CONTACTO

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